

Get Personal and Standout: Tell Your E-Commerce Story

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With so much emphasis on the internet today we often lose that personal touch of "small business". More and more people are looking to online stores to get what they need and many retailers don't think about ways that they can give their customers a personal touch to set them apart from the billions of other retailers out there. Here are a few ideas that bring back that special something that people seem to be missing from brick and mortar stores.

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